



Personal Finance  
Education Group

**Young Enterprise with pfeG**  
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## Michael Mercieca responds to Martin Lewis' announcement

We are delighted at the announcement by Martin Lewis that he will donate £500,000 to pfeG to support My Money Week and financial education for the next three years. This hugely generous donation will ensure that this initiative, which promotes financial capability in schools across the UK, will continue to run and inspire more young people, their teachers and families to develop their financial skills, confidence and knowledge. Martin is the people's financial champion and he is putting his money where his mouth is to help make young people more financially savvy in an increasingly complex world.

My Money Week, plus the accompanying competition, is an important part of our broader financial education offer. Martin's generous donation means we can continue to develop our award-winning resources, programmes and training and reach out to more communities each year.

### Michael Mercieca, CEO of Young Enterprise, incorporating pfeG

#### About Young Enterprise and pfeG

- Young Enterprise is the UK's leading enterprise and financial education charity working with young people aged 4 to 25
- Following the recent merger of pfeG into Young Enterprise, we are a specialist 'one stop shop' for students and teachers, empowering young people to develop the knowledge, skills and attitudes they need for work and in life
- With 14 years of experience, pfeG continues to support teachers, government, consumer bodies and financial industry representatives to assist schools in delivering personal finance education to the highest possible standards – enabling children and young people to understand money and make informed choices to support their long term economic well-being
- Our extensive network means we are supported by more than 5,000 volunteers and 3,500 businesses in schools, colleges and universities
- We also support teachers in 18,000 schools to plan and deliver financial education programmes
- For over 50 years Young Enterprise has worked with over four million young people across the UK to empower them to develop the knowledge, skills and attitudes they need for the world of work through enterprise
- We are part of the global network JA-YE that operates in over 120 countries
- For more information on pfeG see [www.pfeG.org](http://www.pfeG.org) or email [comms@y-e.org.uk](mailto:comms@y-e.org.uk)

**Chairman**  
Grey Denham

**Chief Executive**  
Michael Mercieca

Part of Junior Achievement Worldwide

Incorporated in England as Company Limited by Guarantee No. 712260  
Registered Charity No. 313697  
Registered office: Young Enterprise, Yeoman House, Sekforde Street, London EC1R 0HF





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- For more information on Young Enterprise please see [www.young-enterprise.org.uk](http://www.young-enterprise.org.uk) or email Kate Corry on [kate.corry@y-e.org.uk](mailto:kate.corry@y-e.org.uk)

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