

Seeing the big picture – the benefits of a financial education champion

Financial education is relevant within every area of the curriculum and can contribute significantly to a multitude of course components. Evidence gathered by pfeg shows that, to ensure the impact of financial education is promoted and well managed, it is beneficial to have a Financial Education Champion within each educational setting.

The Financial Education Champion:

INSTITUTIONAL

- Has a clear overview of opportunities to develop financial education across curriculum areas, course components and during school based experience.
- Leads the process towards incorporating financial education during degree validation.
- Is able to extend expertise by attending national events.

COLLEAGUES

- Links course elements and disseminates updated information to colleagues.
- Can recommend resources and approaches.

TRAINEES

- is an expert teaching adviser able to tutor extended studies and academic dissertations linked to financial education.

