

University of Winchester: Embedding and sustaining financial education



“Financial education really should be part of the curriculum. I want everyone at Winchester University, tutors and students, to realise that for themselves.”

Christine Jenkins, Senior Lecturer, Winchester University

Winchester University’s ‘Financial Education Champion’ had high expectations of what should be achieved at her institution. Despite knowing little about **pfeg**’s work the ‘Champion’ had for some time been convinced of the need to develop the financial knowledge, skills and attitudes of both her students and colleagues and ultimately, the children they would teach.

Key focus

The Financial Education Champion had identified that financial education should be part of the 'Current Initiatives' strand of the Second Year degree course. She contacted **pfeg** to support her initiative. Key to the success of the work with **pfeg** was to embed financial education so that it became a requirement of the soon to be validated course.

Approach

Winchester University trainees and tutors attended a 'What Money Means' lecture at the University which set out the rationale for providing financial education to Primary pupils. Excerpts of the '[What Money Means in Action](#)' DVD were shown to demonstrate how this would work practically in the classroom. Activities which could be adapted for use in the classroom were demonstrated. The follow-up seminar developed this practical approach by enabling trainees to access age appropriate resources and to encourage them to experiment with techniques so that they could consider options for use in their upcoming school experience sessions.

The Financial Champion built on the success of these sessions and suggested a whole day CPD for lecturing staff. This CPD day was well attended and included a number of the senior leadership team. It supported all in becoming aware of the potential for financial education and gave time to discuss where it would best fit at Winchester University.

Resourcing the work was also valued. The University Librarian had attended the CPD day to ensure that she had a good understanding of resources. A resource box was developed for the university library which included both academic literature and practical teaching

resources. A further three resources boxes were developed for the Teaching Resources workroom with the aim of providing an accessible resource base for use in seminar sessions.

Impact

Financial education is now written into the Second Year of the new BEd Primary Education with QTS part of the validated degree and will therefore impact on all undergraduate education students. Tutors, many of them having had access to professional development in financial education, now have access to carefully selected resources and the support of a Financial Education Champion.



*“Our **pfeg** financial education resources boxes are being used tomorrow by the maths MAST team – primary teachers – good to know they are being well-used. It was great to be able to direct a colleague to these resources when she asked – definitely a legacy!”*

Christine Jenkins, Senior Lecturer, Winchester University



*“pfeg inspired my work into
finance education and was a
source of much guidance and
support.”*

Winchester University student dissertation on
financial education
